

NEED FOR PUBLIC HEALTH MESSAGING RELATED TO BLADDER HEALTH FROM ADOLESCENCE TO ADVANCED AGE



Our research on women's bladder health has shown the need for prevention strategies, public health messages, and additional guidance for organizations that support bladder health.

METHODS

We conducted focus group discussion with 360 girls & women about their thoughts on public health bladder messages.

WHY?

The purpose of this study was to explore adolescent and adult women's views on the importance and usefulness of public health messages on bladder health.

WHAT WE LEARNED

Women & girls across all age groups agreed that they want and need more information about the bladder, as there are currently not enough reliable resources.

Participants recommended education for the general public, especially parents and teachers who control bathroom access.

Participants felt that bladder health information helps women better understand bladder problems and take action to prevent them.